



## **1. INTERNET PRIVACY GENERALLY**

Users of the Internet should be aware that the computer systems that manage the web sites they visit may capture, record and retain information about the identity and the features of the computer that they use and sometimes even about their own personal identity and characteristics.

In accordance with the ethical principles of **DG Auction Services (DGAS)**, DGAS believes that it should inform the visitors of its Web site about the features that it contains that may allow for the automatic capturing, recording, use or retention of information:

(a) DGAS may, from time to time, employ software programs that monitor network traffic and/or the security of its Web site. DGAS makes no attempt to link this information with the identity of individuals visiting the DGAS Web site unless an attempt to damage the site or other security breach has been detected.

(b) In order to serve you better, DGAS may utilize a "session cookie" to track your access to various parts of DGAS' Web site. A "cookie" is a file that may be placed on your hard drive without your knowledge by a Web site to allow it to monitor your use of the site.

(c) The purpose of a "session cookie" is to allow you to move more easily back and forth through the various screens within DGAS' Web site. The key difference between a "session cookie" and a "persistent cookie" is that a "session cookie" only lasts for the duration of your visit to the DGAS web site while a "persistent cookie" would continue to last beyond your visit. DGAS does not use "persistent cookies".

(d) If your session cookie option is disabled, you will not be able to access or use the secure services of DGAS' Web site. If you have never disabled the session cookie option, it should be enabled by default.

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## **2. COLLECTION, USE AND DGAS DISCLOSURE OF PERSONAL INFORMATION**

DGAS has adopted the principles contained in the Canadian Standards Association's Model Code for the Protection of Personal Information.

### ***Why does DGAS collect personal information?***

DGAS primarily collects your personal information for the purpose of facilitating the purchase and sale of Equipment between the users of its Site. In order to ensure users of the Site that the transactions of purchase and sale that they enter into are valid and binding, it is necessary to obtain certain personal information from all users of the Site. DGAS also collects certain information to ensure that the integrity of the Site and Services are maintained and protected.

If you are a customer (a registered user, whether buyer or seller) of DGAS, DGAS primarily collects your personal information for the purpose of:

- Facilitating the sale of Equipment that you have posted to the Site and supplying payment collection and distribution services;
- Registering you as a customer of DGAS and opening a customer account;
- Collecting fees relating to the Equipment you buy or sell from other users of the Site; and
- Other reasonable purposes consistent with the business objectives of DGAS.

DGAS may also use your personal information for other purposes to the extent authorized or required by law.

### ***How does DGAS collect personal information?***

Generally, DGAS (or its authorized representatives or agents) will collect your personal information directly from you.



Sometimes personal information is provided to DGAS by third parties relating to your ownership of property, your interests in property, and your debts.

It is important to note that this privacy statement is intended to supplement, and does not replace, any express consents given to DGAS in connection with its collection, use and disclosure of your personal information.

***When does DGAS disclose personal information?***

If you are a customer of DGAS, DGAS will only disclose personal information provided by you in your capacity as a customer:

- as required to facilitate the purposes listed above;
- to employees who have a legitimate reason for accessing it in connection with the purposes listed above;
- to agents or affiliates of DGAS, to facilitate the purposes listed above;
- to a third party in connection with a purchase or sale, as the case may be, of Equipment that you have posted to the Site or successfully bid on through the Site; or
- as required or permitted by Law.

DGAS does not otherwise disclose personal information unless they have the consent of the individual to whom the personal information relates. DGAS may however, on occasion rent, sell or trade customer lists to other business associates.

***Is there a choice?***

Individuals can deny or withdraw their consent to collection, use and disclosure of their personal information by DGAS at any time upon reasonable notice, subject to any legal or contractual requirements. However, if consent is denied or withdrawn, DGAS may not be able to provide the products or services applied for or purchased and your ability to use all of the features and Service on the Site may be reduced or terminated.

***How does DGAS protect the security of personal information?***

DGAS has in place reasonable policies, procedures and safeguards (including physical, technological and organizational measures) designed to protect the security of personal information under its control.

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**3. CHANGES TO POLICY**

Since privacy related issues or requirements are subject to constant change, DGAS reserves the right to change this policy from time to time without notice. DGAS encourages you to review this policy often.

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**4. CONTACT US**

Questions or comments regarding this policy may be directed to the Privacy Officer by calling 1-306-729-0020 or by writing to:

DG Auction Services  
1291 Grand Avenue

Buena Vista, SK S2V 1A4

Attention: Privacy Officer

